State of the Community

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Overview
User list

- Over 100 unique posters monthly
- 642 subscribers
  - 25% Red Hat
  - 75% non-Red Hat
Users list growth

- 3.0 released
- 3.1 released
- 3.2 released
- 3.3 released
Users Mailing List

- ~650 subscribers to users
- ~150 non subscribers send emails to it
- ~200 (20%) from redhat, ~180 from gmail, most other come from unique domains
Gerrit

- 11697 patches submitted in last 12 months
- 810 from contributors not working for Red Hat
- Patches by project:
  - ovirt-engine: 7266
  - VDSM: 1688
  - ovirt-node: 1080
  - Everything else: 1663
oVirt Commits per Month

https://www.ohloh.net/p/oVirt/commits/summary
Contributors per Month
Not just Red Hat

- IBM: Power64, MOM, Kimchi, ...
- NetApp: Storage integration with UI plug-in
- Intel: Trusted Computing support
- UI plug-ins: Nagios, NetApp, Symantec
Case studies

- Alter Way – public hosting offering using oVirt
- 4 case studies lined up, plan on having one per month
Challenges

- Metrics
- Website – content organisation
- Awareness and visibility
- Community depth and breadth
More & better organised content

- Wiki needs attention!
  - Cruft cleaning
  - Navigation
- Documentation structure
  - Focus on user needs first
  - Ensure Feature pages make it clear whether they're done (in what release) in progress, or planning/ideas
- Richer content
  - Google Hangouts
  - Video, audio
Reaching our market – oVirt Marketing Team

- Identify key events to target users
- Plan event presence
- Collaborate with oVirt board members to show-case their oVirt related value
- Interface with industry trade groups such as the OVA
- Co-ordinate creation of marketing collateral
- Create and promote user success stories
- Plan global workshops
- Co-ordination of an oVirt Speaker's Bureau
Events

- 2 oVirt Workshops – NetApp, Sunnyvale Jan 2013 and Intel, Shanghai, May 2013
- oVirt engagement and presentations: dozens of presentations, 15-20 events with oVirt presentations
- oVirt stands: LinuxCon Europe 2012, FOSDEM, Red Hat summit, OSCON, LinuxCon Europe 2013
- Virtualization DevRoom at FOSDEM 2013 (repeat this year!)
2014 event plans

• Booth and presentations:
  • LinuxCon events
  • FISL
  • FOSDEM
  • SCALE
  • LISA
  • DevConf.cz
  • Your favourite conference here!
2014 event plans

- Providing presentation content for community
- Empowering community members to speak on oVirt
- Spreading user stories – oVirt user presentations
- Online workshops
- oVirt meet-ups
What can we do for you?
THANK YOU!

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