

# State of the Community

23 October 2013

Dave Neary  
Open Source and Standards, Red Hat

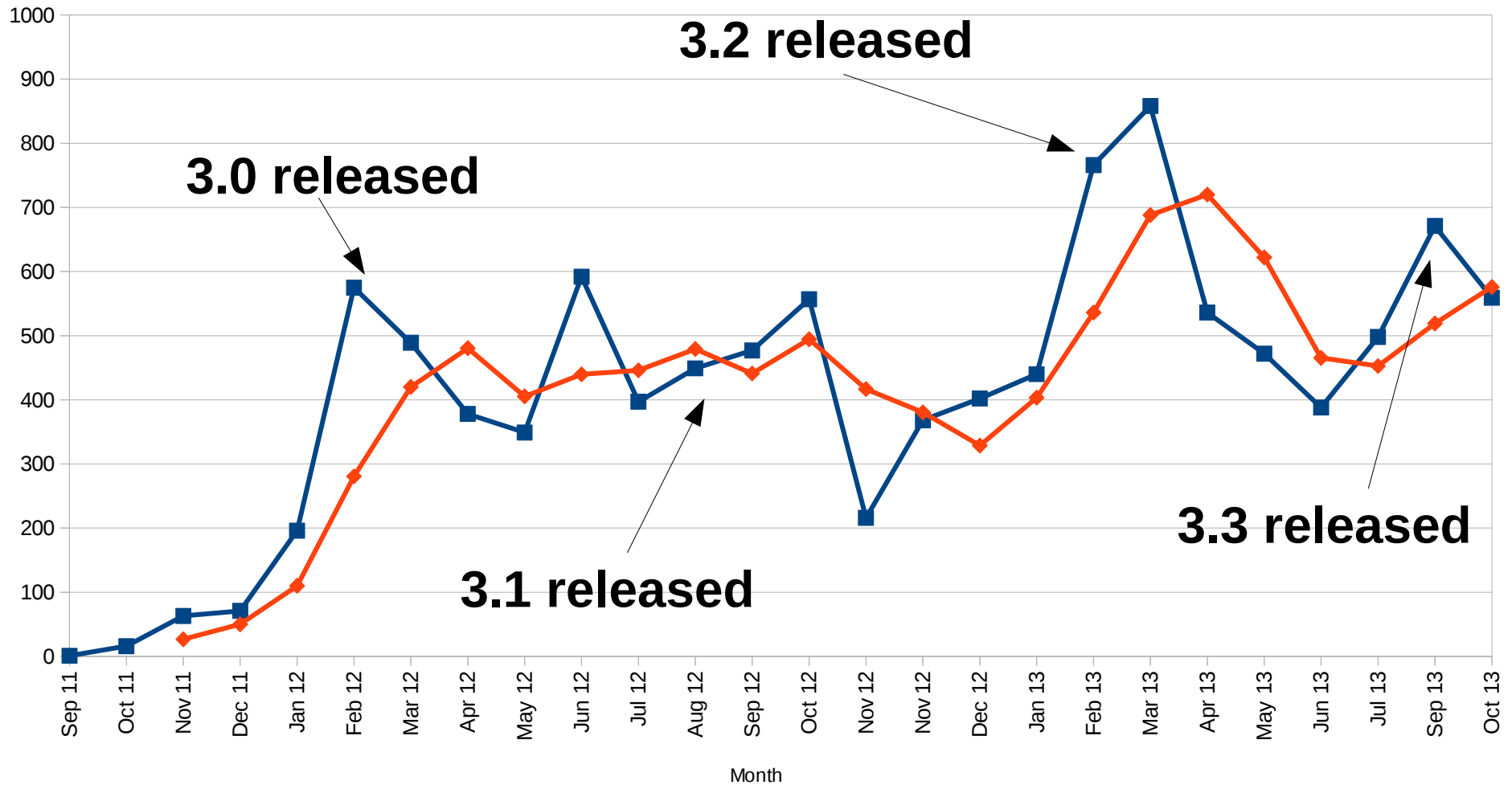
# Overview

# User list



- Over 100 unique posters monthly
- 642 subscribers
  - 25% Red Hat
  - 75% non-Red Hat

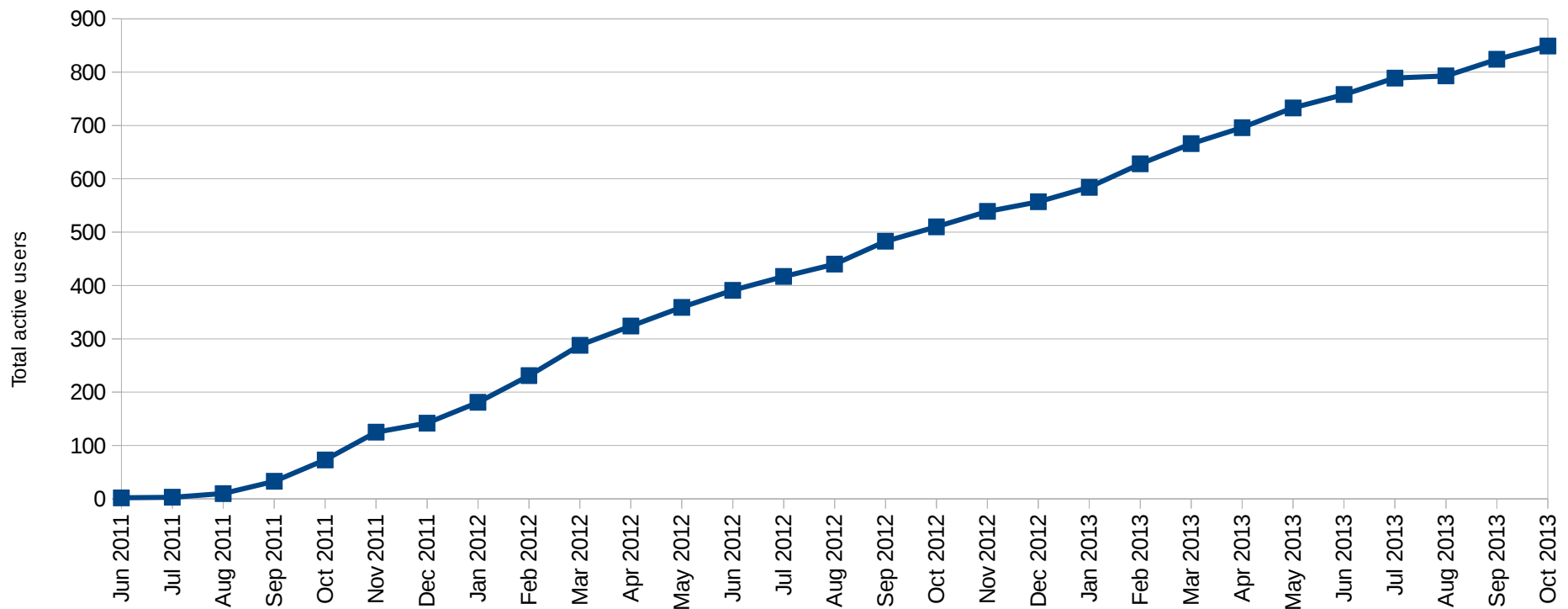
# Users list growth



# Users Mailing List

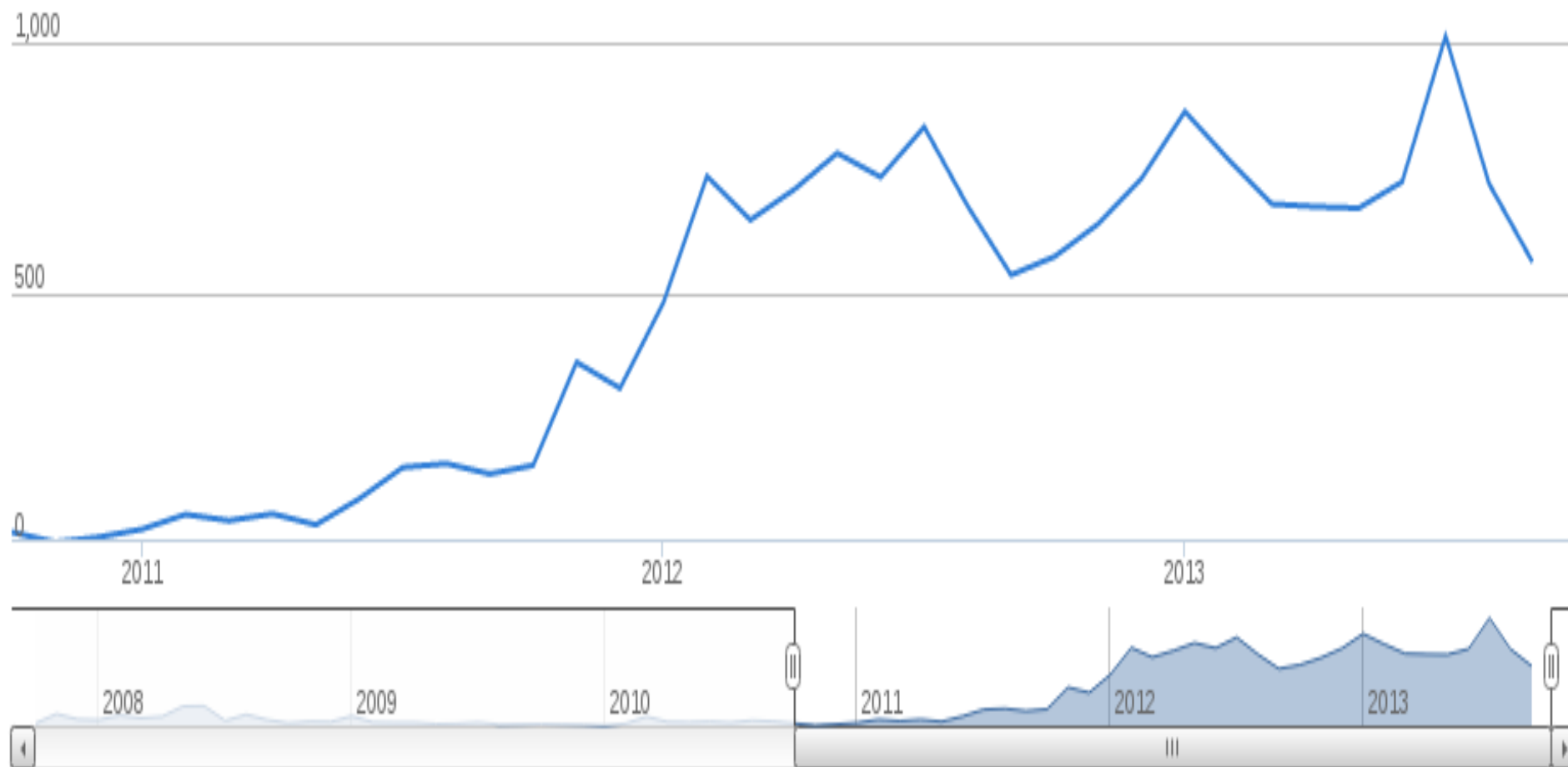


- ~650 subscribers to users
- ~150 non subscribers send emails to it
- ~200 (20%) from redhat, ~180 from gmail, most other come from unique domains



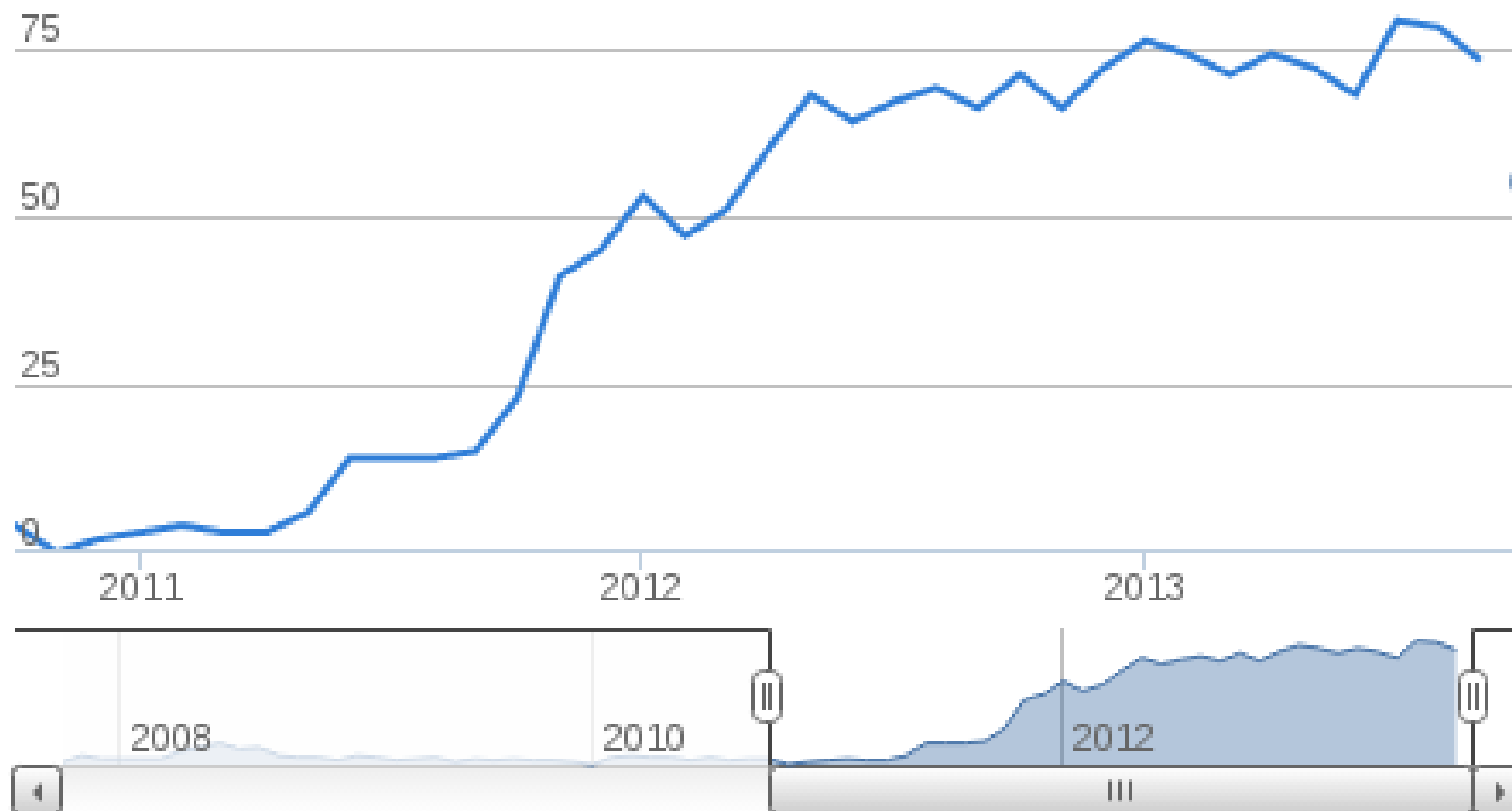
- 11697 patches submitted in last 12 months
- 810 from contributors not working for Red Hat
- Patches by project:
  - ovirt-engine: 7266
  - VDSM: 1688
  - ovirt-node: 1080
  - Everything else: 1663

# oVirt Commits per Month



<https://www.ohloh.net/p/oVirt/commits/summary>

# Contributors per Month





# Not just Red Hat



- IBM: Power64, MOM, Kimchi, ...
- NetApp: Storage integration with UI plug-in
- Intel: Trusted Computing support
- UI plug-ins: Nagios, NetApp, Symantec

- Alter Way – public hosting offering using oVirt
- 4 case studies lined up, plan on having one per month

# Challenges



- Metrics
- Website – content organisation
- Awareness and visibility
- Community depth and breadth

- Wiki needs attention!
  - Cruft cleaning
  - Navigation
- Documentation structure
  - Focus on user needs first
  - Ensure Feature pages make it clear whether they're done (in what release) in progress, or planning/ideas
- Richer content
  - Google Hangouts
  - Video, audio

# Reaching our market – oVirt Marketing Team



- Identify key events to target users
- Plan event presence
- Collaborate with oVirt board members to show-case their oVirt related value
- Interface with industry trade groups such as the OVA
- Co-ordinate creation of marketing collateral
- Create and promote user success stories
- Plan global workshops
- Co-ordination of an oVirt Speaker's Bureau

- 2 oVirt Workshops – NetApp, Sunnyvale Jan 2013 and Intel, Shanghai, May 2013
- oVirt engagement and presentations: dozens of presentations, 15-20 events with oVirt presentations
- oVirt stands: LinuxCon Europe 2012, FOSDEM, Red Hat summit, OSCON, LinuxCon Europe 2013
- Virtualization DevRoom at FOSDEM 2013 (repeat this year!)

# 2014 event plans



- Booth and presentations:
  - LinuxCon events
  - FISL
  - FOSDEM
  - SCALE
  - LISA
  - DevConf.cz
  - *Your favourite conference here!*

## 2014 event plans



- Providing presentation content for community
- Empowering community members to speak on oVirt
- Spreading user stories – oVirt user presentations
- Online workshops
- oVirt meet-ups



What can we do for you?

# THANK YOU !

<http://ovirt.org/Community>  
[marketing@ovirt.org](mailto:marketing@ovirt.org)

#ovirt irc.oftc.net